

Artemide

LA6700/APP

# Artemide New Nature App Compatible LED Floor Lamp

SOURCE: <https://www.davidvillagelighting.co.uk/product/Artemide-New-Nature-App-Compatible-LED-Floor-Lamp/19904>

## PRODUCT DESCRIPTION

**Designer:** Ross Lovegrove

### Artemide New Nature App Compatible Floor Lamp

Another example by Ross Lovegrove, the New Nature Floor Lamp is highly fluid and organic in form, inspired by Nature. The light is projected through the patterns and creates a beautiful game of light and shadows onto the wall and surroundings. Lovegrove's designs are a perfect mixture of material science, technology and organic form. This has led many leading interior designers to consider it the aesthetics of the century.

The Artemide New Nature design is one that instantly draws the eye and becomes a conversation starter. Standing at 188cm high, the lamp is a captivating sculptural piece. The lamp benefits from a dual light source, an indirect at the top and a diffused on the base, which highlights the lamp's interior.

This product is app-enabled; the intuitive and user-friendly Artemide App can be used to control individual lights or groups of lights either in the home or in a commercial setting. Simply download the App to your mobile or tablet device and control your Artemide App-enabled light via Bluetooth connection. One feature which Artemide App allows you to adjust the colour temperature and dimming settings of your Artemide light. Further information about the App and its other features can be found [here](#).

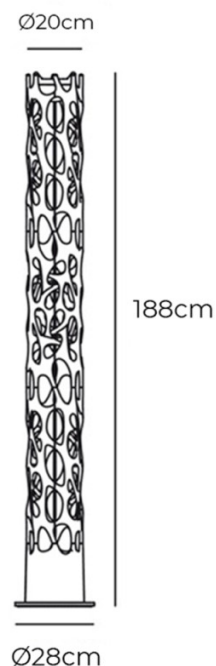
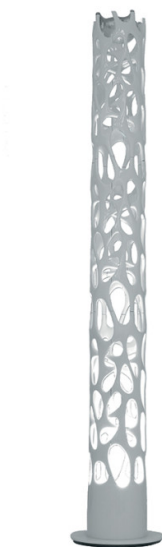
## PRODUCT SPECIFICATION

**Light Source:** Indirect: 43W, 2700K, 3132 lumens  
+  
Direct: 10W, 3000K, 260 lumens

**IP Code:** 20

**Dimming:** Dimmable via the Artemide App.

**Dimensions:** Height: 188cm  
Base: Ø28cm  
Cable Length: 200cm





**For all sales and technical enquiries, please contact:**

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